



July 19, 2010

Dear School Community,

It is with great pleasure that I announce the addition of Mimi Reeves to our Immaculate Conception School family. Mimi has been hired as our part-time Development Director.

Mimi comes to us with over 10 years experience in fundraising. She acted as the Director of Development at Wellspring House, Inc. and Cape Ann Museum, both in Gloucester. She possesses expertise in major gift solicitation, events, appeals, and fundraising software.

Mimi will work to enhance the high regard of ICS in our community. "I have found that ICS is the school of choice for many of the people I have met in Newburyport. It is a gem that the community will hear more about!" says Mimi. As she promotes the excellent work of our teachers and our programs and builds relationships throughout the City, ICS will greatly benefit from Mimi's efforts. Another primary focus of Mimi's work will be to act as a resource to the many volunteers who give so generously of their time and talents to our School.

Fundraising will be enhanced by Mimi's work to select, install, and employ the use of a fundraising database to track and solicit gifts. Communication with alumni, parents, and the community will be further developed.

Mimi and her husband, Larry, moved from Rockport to Newburyport two years ago. They have three grown daughters and two granddaughters.

As a graduate of Our Lady of Lourdes and The Academy of Holy Cross, both schools in Maryland, Mimi understands and greatly appreciates the value of a Catholic school education.

Please join me in welcoming Mimi, and be sure to stop by to meet her when you get a chance.

Warm regards,  
Mary Reardon  
Principal