

## **ICS PTO Initiates New Earth Friendly Fundraiser**

We are pleased to announce the addition of *Greenraising.com* to our annual PTO Fall Fundraiser. The PTO will make 25% of all sales of eco-friendly and fair trade products on [www.greenraising.com](http://www.greenraising.com) throughout the year, and 40% of all sales during the PTO Fall Fundraiser, scheduled for September 8th through October 8th. The ICS PTO hopes to raise at least \$12,000.00 during the sale.

*Greenraising* carries a full line of eco-friendly and fair trade products, from reusable grocery bags to multi-use water bottles to all-natural cleaning supplies and lotions. There is fair trade chocolate that also raises funds for art education, jewelry from women's cooperatives in Guatemala, and lunch boxes made from recycled drink containers, among many other items.

Families can participate in the 2010 ICS PTO Fall Fundraiser, September 8th-October 8th, by purchasing products from the Innisbrook and *Greenraising* catalogs, or simply by sending in a check. Catalogs will be sent home to each family the week of September 6th. For more information on the fundraising drive, contact Jennifer Troisi, [jenntroisi@aol.com](mailto:jenntroisi@aol.com) , 978-804-6920